

THE CITY OF DUNWOODY

COMPREHENSIVE PLAN 5 YEAR UPDATE

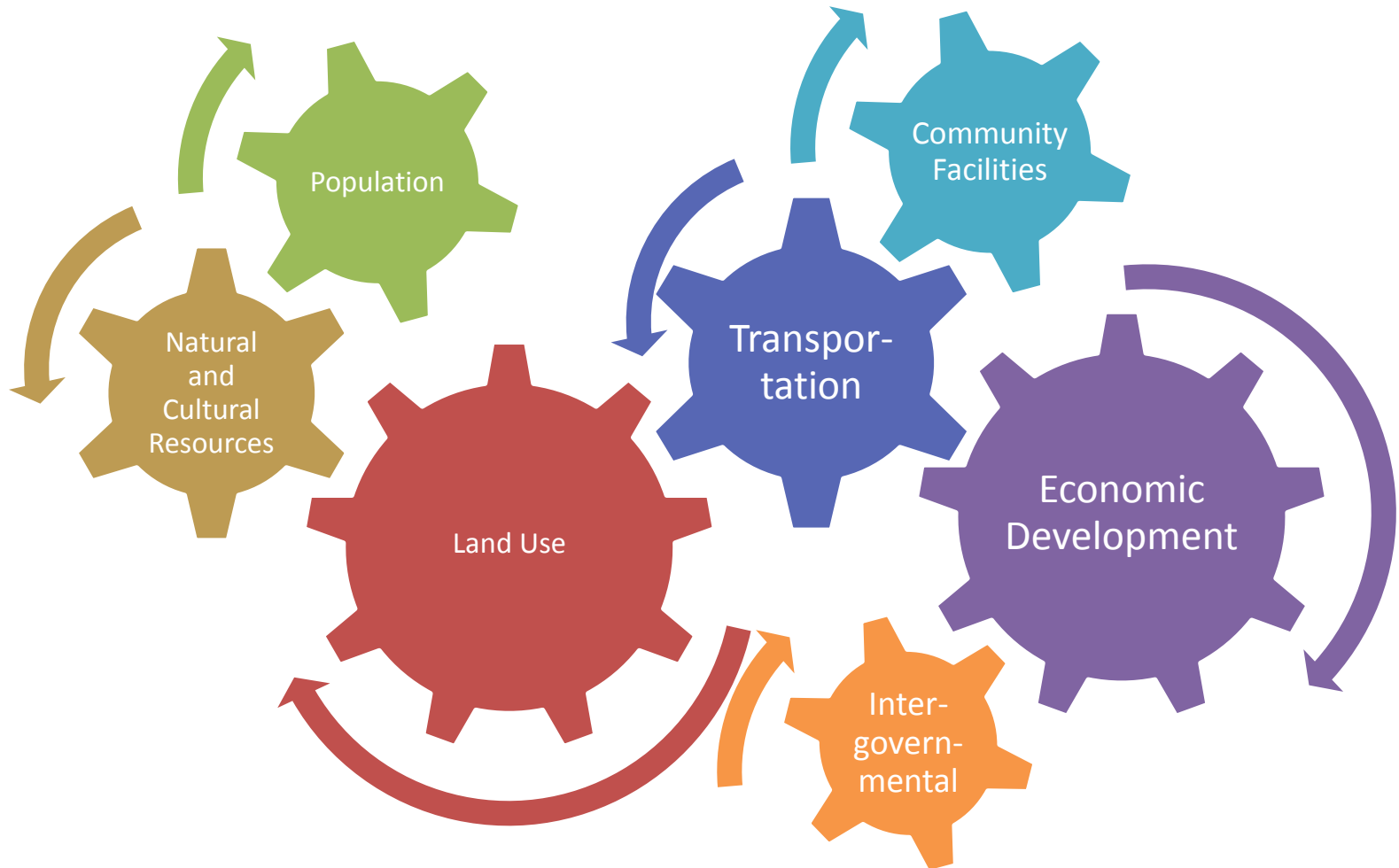


What is a Comprehensive Plan?

- Defines long term **vision** for the physical development and character of the City
- Identifies **needs and opportunities** based on an assessment of existing and anticipated conditions
- Establishes a **Community work program** made up of policies and action items

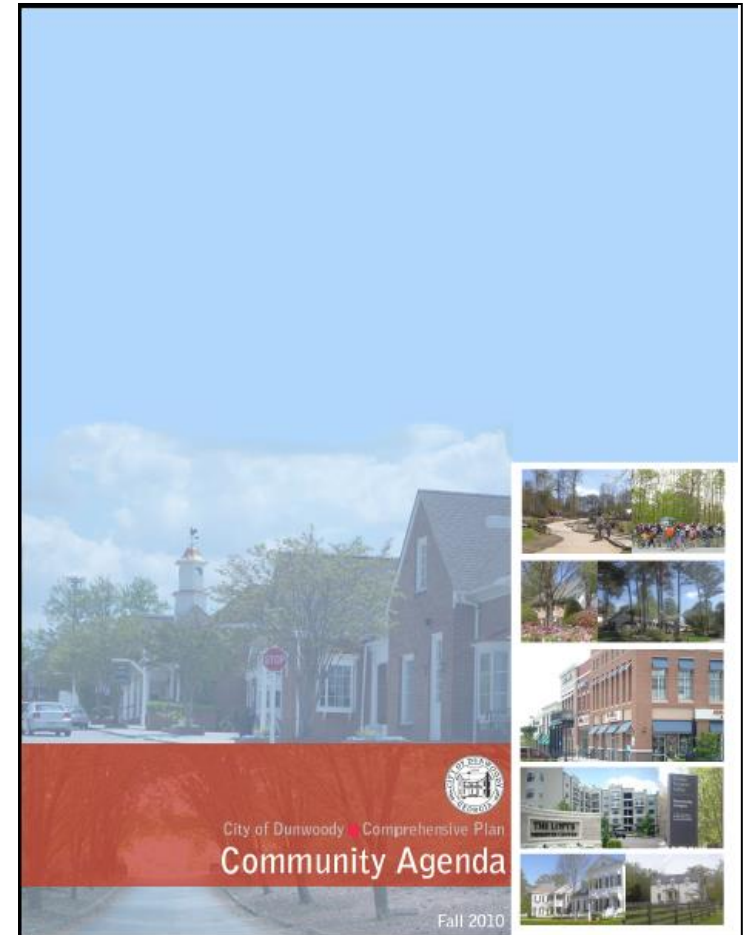


Elements of a Comprehensive Plan



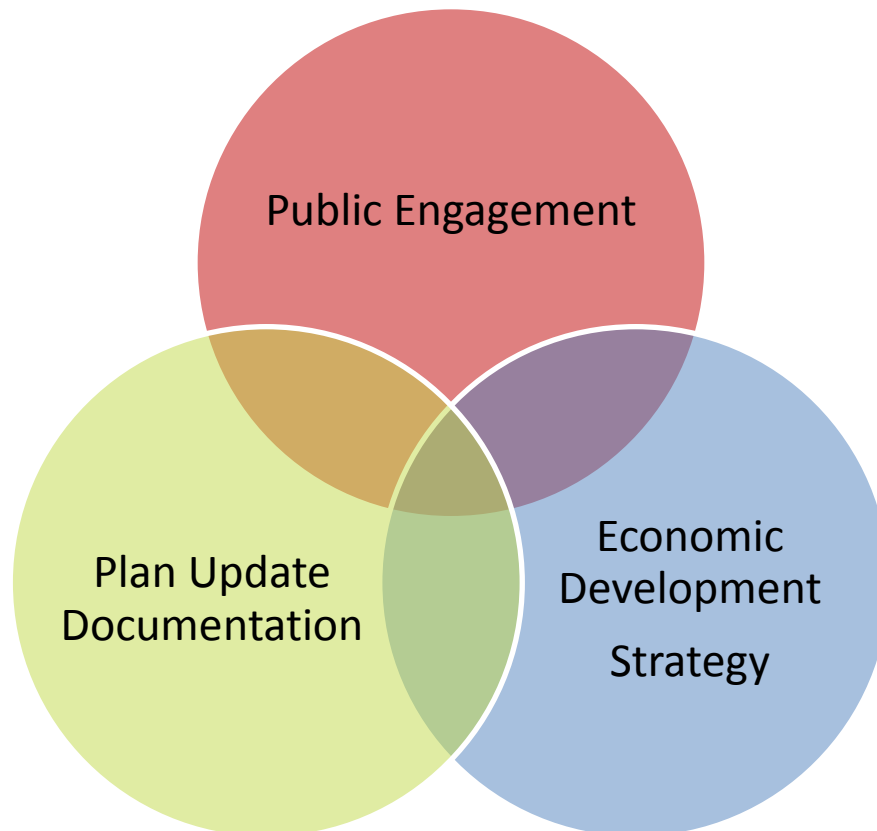
Why are we updating the Plan?

- Revise and update the research and findings of the current Plan
- Incorporate findings & recommendations of recent planning efforts, including LCIs
- Update Short Term Work Program to ensure that City is taking the right steps to achieve its vision



Project Approach

- Three parallel interrelated efforts

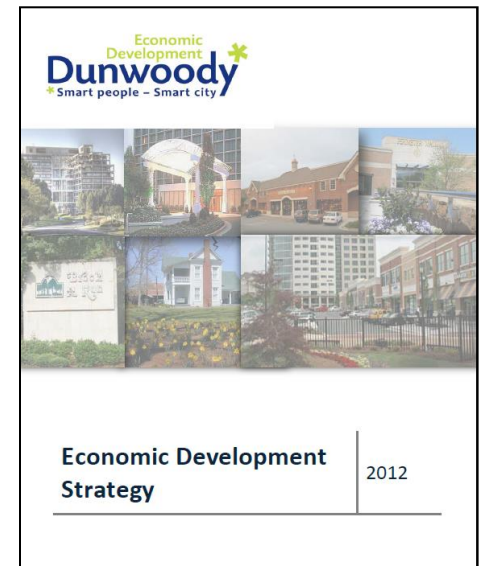


Plan Update Documentation

- New DCA Planning Requirements = New Format
 - Community Vision & Goals
 - Needs & Opportunities
 - Community Work Program
 - Technical Addendum
- Review previous efforts and extract key needs and opportunities
- Use public involvement to help set goals and priorities

Economic Development Approach

- Objective is to inventory and assess Dunwoody's economic base, labor force, and opportunities and resources
- Ensure that 2012 Economic Development Strategy serves as a key foundational document throughout this process



Community Engagement Techniques

COMMUNITY PARTICIPATION PLAN

PLAN BUILDING WORKSHOPS

SOUNDING BOARD

PUBLIC HEARINGS + COMMUNICATIONS

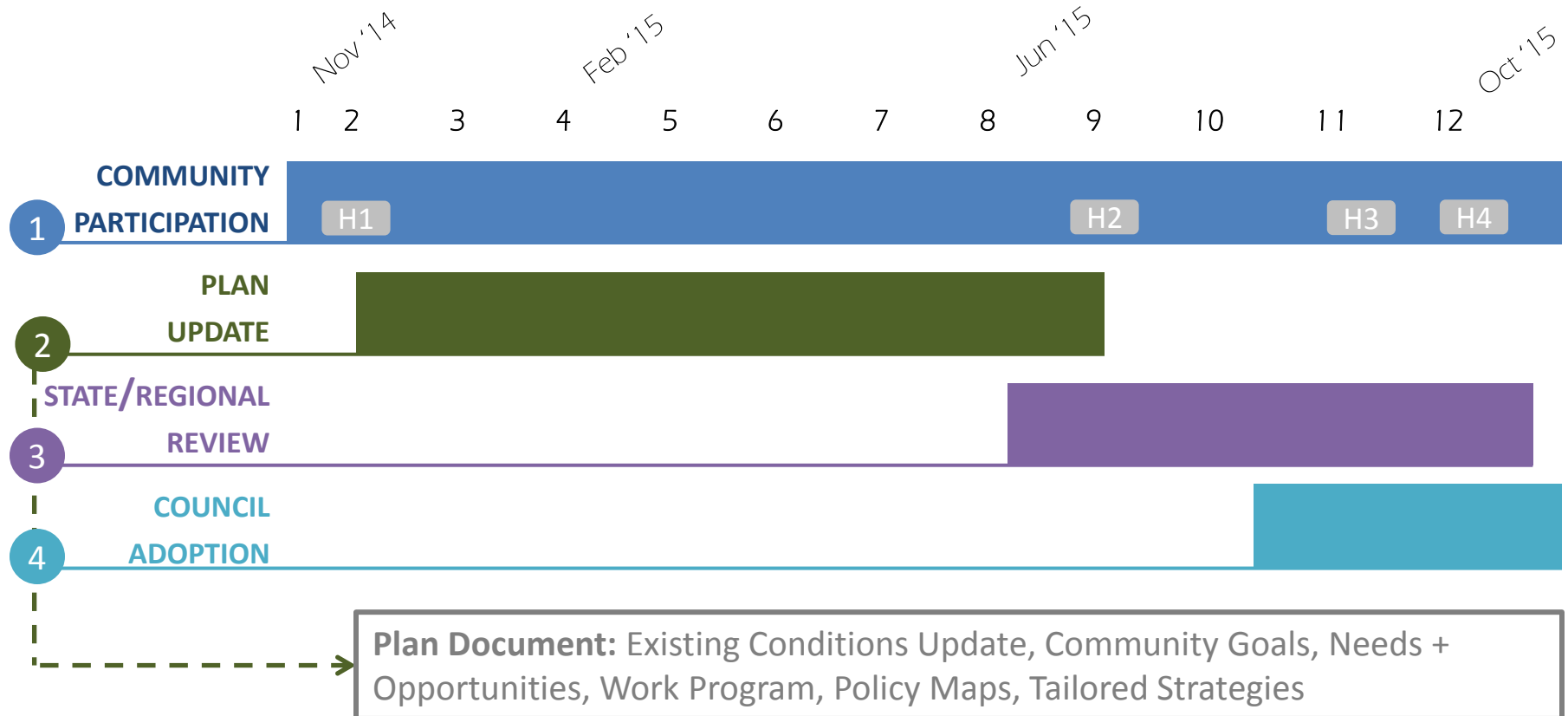
INNOVATIVE OUTREACH METHODS

OUTREACH MENU

- ✓ Community event kiosks
- ✓ Stakeholder interviews
- ✓ Community survey
 - ✓ Input wall
- ✓ Outreach list
 - ✓ Contests

Goal: Ensure that the diverse voices of the community are heard and have meaningful opportunities to participate.

Schedule



First public workshops to be held late January or early February 2015, visit city website for latest information.

How the Community can get involved

- **Join** in meaningful discussions at Public Meetings
- **Contribute to** dialogue about our future on the City social media outlets
- **Follow** the planning process on the City Website & communications from the project team
- **Participate** in Community Survey (tentatively scheduled for April 2014)

Contacts

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Questions?

